

Estimate Your ROI

How much will you save with superior monitoring?

These cost estimates are a **starting point**. Use them to begin considering the profit impact you may see from a superior monitoring system. For a **complete analysis** of your potential return on investment (ROI), call **DPS at 1-800-622-3314**.

\$50/Hour of Burdened Labor Expense

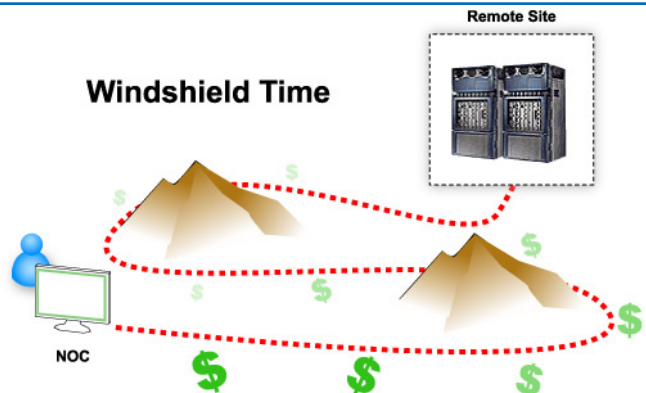
Employee time is expensive to waste. In our client survey, we found that NOC staff and field technicians earn an average of **\$31/hour** - and that's just the **base** wage. You also have to account for benefits, management overhead, and other expenses to reach a real "burdened wage" that's closer to **\$50/hour**.

How much time are your highly paid technicians spending on **repetitive tasks** that should be automated? What about wrestling with **outdated monitoring equipment** that should be replaced?

\$187 for the Average Truck Roll

Our clients report that an average round-trip truck roll requires **2.5 hours** of drive time. With the average technician's burdened wage (see above) around \$50/hour, that's one **expensive road trip**. Also, you can't forget the cost of fuel and wear-and-tear on your trucks. In total, the average truck roll described here will cost about **\$187**.

How many truck rolls do your technicians complete each month? How many could be **avoided** with remote access capabilities?



The average truck roll costs \$187 when you consider wages, fuel, and overhead.

Distracting Nuisance Alarms

In our survey, 42% of alarms received **require no response at all**. At most companies, that percentage translates to hundreds or thousands of "nuisance alarms" every month. Each one **eats up precious time** that your operators and dispatchers could spend getting things done. What's worse, you risk **losing sight of your important alarms** in a cloud of distracting alerts.

How much could you **reduce the workload** for your operators and dispatchers with an intelligent alarm filtering system that eliminated unimportant alerts?



Frequent nuisance alarms chip away at your staff's attention, eating up their available time and increasing the chance of missing an important alert.

Steady Customer Growth

As you customer base grows, **all** of the costs described above will grow along with it. DPS clients report an average annual growth rate of **4.15%**. This growth is, slowly but surely, **multiplying** the effect of your cost efficiencies (or inefficiencies).

How fast is your customer base growing? Are you controlling costs by **improving** your efficiency?

Painful Network Downtime

Network outages are **incredibly expensive**, no matter your industry. While downtime sometimes carries a direct cost of liquidated damages, it will **always** shrink your revenue and send your customers running to your competition.

How much does every hour of network downtime cost you? How many times could you have **easily** prevented the outage if you only knew the cause earlier?

SOURCE: Survey of 15 DPS client companies, April-December 2009

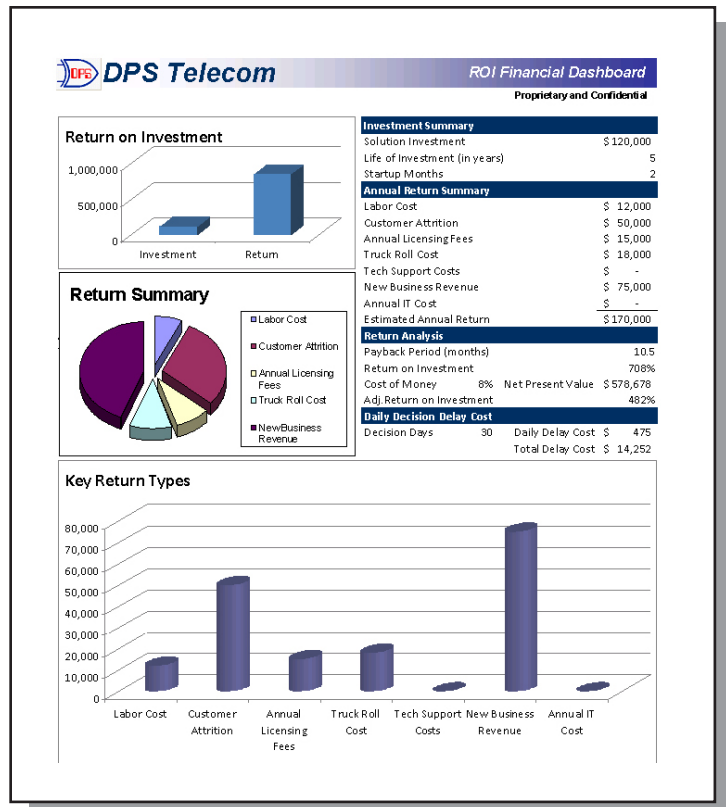
Call DPS to Receive Your Full ROI Analysis

This worksheet only scratches the surface of the **free ROI analysis** you can receive from DPS Telecom. In about 30 minutes, we'll ask you **simple questions** about your truck rolls, core expenses, alarm counts, and similar topics.

You'll soon receive a **detailed breakdown** of your expected return-on-investment (ROI) for the monitoring equipment you're considering. This is **exactly** the kind of information that key decisionmakers need in order to make an informed choice.

Stop guessing about the financial benefit you'll receive from a better monitoring system. Get a comprehensive cost reduction and revenue protection report that's based **exclusively** on your own data.

Call DPS today at 1-800-622-3314 and request your personalized ROI analysis.



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All DPS Telecom products are backed by our 30-Day, No-Risk Guarantee:

"If you buy our equipment and are not satisfied for any reason during the first 30 days, simply return it for a full refund."

Visit our website at www.dpstele.com

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